

OFFICIAL RULES: Harvest Ridge / Illinois Ayerco Morning Wake-Up Call

Harvest Ridge Coffee-Illinois Ayerco-STARadio

By entering the Contest, you agree to be bound by these Official Rules and to comply with all applicable laws and regulations.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THIS CONTEST IS VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES WHO HAVE REACHED EIGHTEEN (18) YEARS OF AGE AS OF September 15, 2014.

The sponsor: Harvest Ridge Coffee-Illinois Ayerco-STARadio

Grand Prize: 1 two-night stay at Harpole's Heartland Lodge (details below) **Weekly prizes:** 7 prize packs given away weekly each including: \$50 IL Ayerco Gas Card, A Morning Wake-Up Call from an on-air personality, Unlimited Harvest Ridge Coffee for one person for one day.

1. **TO PLAY:** No purchase necessary, must be 18 or older to enter. Rules available upon request. Qualify to win by registering to win at participating Illinois Ayerco Convenience Centers during the live remotes (complete list follows). Participant must provide name, address, and phone number to register. One winner will be chosen each week (Friday) to win a Monday Morning Wake Up Call, Unlimited Harvest Ridge Coffee (available at closest IL Ayerco 1 person 1 day), and a \$50 IL Ayerco Gift Card. One person will be drawn on 10/31/14 to win the Grand Prize. All winners will be drawn randomly from all eligible entries.

2. **ELIGIBILITY:** Participation is open to legal residents of the Continental United States, 18 years of age and older, except employees of the above mentioned sponsors, their parents and immediate family members (parents, spouse, siblings) affiliates, subsidiaries and their successors, suppliers, advertising and promotion agencies, including, without limitation, prize suppliers, participating advertisers, sponsors or any sub-contractors of the above and family members of anyone so employed.

3. **LIMITATIONS:** All participants agree to be bound to these rules: Void where prohibited by law. All federal, state, provincial, and local laws and regulations apply. Winner must be 18 years of age or older at the time of the drawing. All taxes, insurance, title fees, and licensing are the sole responsibility of the winner.

4. **PRIZES:** One two-night stay at Harpole's Heartland Lodge. Package includes 2 night stay (consecutive) in a suite with meals for two people. Suite includes ultra-comfy king bed, fireplace, Jacuzzi, sitting area, mini refrigerator, and private access to the deck. Package also includes scenic hayride each night along with bonfire and smores. **Weekly prizes:** 7 prize packs given away weekly each including: \$50 IL Ayerco Gas Card, A Morning Wake-Up Call from an on-air personality, Unlimited Harvest Ridge Coffee for one day (1 person 1 day).

5. **CLAIMING THE PRIZES:** Finalists must claim the prize within 48 hours of winning, unless other specific arrangements are made with the sponsors.

ADDITIONAL CONDITIONS: Sponsor reserves the right to terminate the Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest as determined by Sponsor in its sole discretion. At its sole discretion, Sponsor may disqualify any person whom it considers to have intentionally violated the Official Rules or any element of the Contest. By participating, entrants agree: (a) to be

bound by the Contest Official Rules and the decisions of the person or persons who select the winners, and (b) to release and hold harmless Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability with respect to acceptance, possession or use (or misuse) of the prizes or participation in the Contest.

USE OF NAME, LIKENESS, ETC.: By entering the Contest, you hereby acknowledge and agree that Sponsor and Prize Provider (each a “Sponsor Entity(ies)”) shall have the unlimited right in perpetuity and throughout the world to use and publish your name, voice, city, state, likeness, photograph, video, biographical and prize information, and other elements of your persona and identity, in all media now known or hereafter developed, for all purposes of this Contest, as well as for all general marketing, advertising, promotional, commercial tie-in, merchandising, and other business purposes of Sponsor Entities, all without notice or compensation to you.

ENTRANT RELEASE: By entering this Contest, you forever release and discharge, and agree to hold harmless, all Sponsor Entities from any and all claims, causes of action, liabilities and damages: (a) for personal injuries, death, loss of or damage to personal property, and/or other harm or loss of any nature whatsoever sustained by anyone or anything in connection with your submission and participation in the Contest; and/or (b) for libel, defamation, invasion of privacy, violation of the right of publicity, infringement of copyright, or violation of any other personal or property right based upon, arising out of, or relating to any exploitation of your video (including your likeness and appearance embodied therein) by any Sponsor Entity pursuant to the rights grant set forth above

TAXES: Taxes (federal, state, and local) are the sole responsibility of the winner. Sponsor reserves the right to withhold and deduct such taxes and charges from the prize if and to the extent required by law.

COPY OF THE RULES: To obtain a copy of the rules, please send a separate, self-addressed stamped envelope to STARadio Morning Wake Up Call Rules, 329 Maine, Quincy, Illinois 62301.

APPLICABLE LAW: These rules are governed by the laws of the State of Illinois without giving effect to conflicts of law rules.

PRIZE PROVIDER: Harvest Ridge Coffee, IL Ayerco, Refreshment Services Pepsi

Live Remote Dates – Eligible Entry Dates & Locations

9/16	IL Ayerco	18 th & Broadway, Qcy	7A-9A
9/18	Shottenkirk Toyota	5333 Broadway, Qcy	2P-4P
9/23	IL Ayerco	48 th & State, Qcy	7A-9A
9/25	Farm&Home Quincy	4625 Broadway, Qcy	2P-4P
9/30	IL Ayerco	24 th & State, Qcy	7A-9A
10/2	Midas	33 rd & Broadway, Qcy	2P-4P
10/7	IL Ayerco	2600 North 12 th , Qcy	7A-9A
10/9	Ashley Furniture	4303 Broadway, Qcy	2P-4P
10/14	IL Ayerco	101 N Memorial Pittsfield	7A-9A
10/16	Shottenkirk Kia	1330 N 24 th , Qcy	2P-4P
10/21	IL Ayerco	48 th & State, Qcy	7A-9A
10/23	Doors N More	255 S 36 th , Qcy	2P-4P
10/28	IL Ayerco	18 th & Broadway, Qcy	7A-9A
10/30	Outdoor Power	2703 Broadway, Qcy	2P-4P